

ROBERT KRAUS

Senior UX/UI Designer

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PROFILE

Experienced and versatile UX/UI Designer with over 25 years in digital product design, user experience and interaction design. Proven track record in delivering high-quality enterprise SaaS and digital platform designs for startups, mid-sized companies and global enterprises. Expert in user-centered, agile and iterative design processes with strong stakeholder management across all UX phases, including research, ideation, prototyping and testing.

CORE SKILLS & COMPETENCIES

User-Centered Design · Design Thinking · Digital Product Design · Interaction Design · Information Architecture · Prototyping & Testing · Design Systems & Atomic Design · Responsive Web Design · Accessibility (WCAG) · Agile & Scrum · Design System Governance · Component Libraries · Journey Mapping · Developer Collaboration

TOOLS & TECHNOLOGIES

Figma (incl. AI features), Adobe Creative Cloud, ChatGPT, Claude, Claude Code, Sketch, Abstract, Principle, Zeplin, Jira, Confluence, Miro, Mural, Lovable AI, Uizard, Logic Pro, UA LUNA

PROFESSIONAL EXPERIENCE

Probis Software GmbH

Lead Product Designer | München | March 2026

Leading product discovery with PM and Engineering through interviews, prototyping, and usability tests. Ownership of design system, UX principles, and accessibility standards. Close collaboration with frontend on specs, design QA, and acceptance criteria.

Mercedes-Benz Group AG

Senior UX/UI Designer | Stuttgart | Aug 2024 – Aug 2025

Enhancement and maintenance of the MBUI design system in Figma. Planning and conducting usability tests and expert reviews. Design and prototyping of enterprise SaaS applications in agile, cross-functional teams.

Mercedes-Benz Tech Innovation GmbH

UX Consultant | Ulm | Apr 2022 – Oct 2023

UX/UI design of cloud-based SaaS platforms for financial and fleet management. Stakeholder management, expert interviews, prototyping, and migration of design systems from Sketch to Figma.

Carl Zeiss Meditec AG

UI Designer | Munich | Jul 2021 – Dec 2021

UI design for touch sensitive medical devices and usability testing for digital medical products. Contributed to the ZUI Design System (German Design Award 2021).

Valtech Mobility GmbH

UX Consultant | Munich | Oct 2020 – Apr 2021

UX/UI design for in-car navigation and smart mobility solutions (Toyota, Renault). Planning and evaluation of user tests.

ONE LOGIC GmbH (ONEDATA.AI)

UI Designer | Munich | Oct 2021 – Feb 2022, Jan 2019 – Mar 2019

UI/UX design for One Data SaaS solutions with responsive and cross-brand design implementation.

ADDITIONAL EXPERIENCE

Robert Kraus.com

ui/deation GmbH & Co. KG

BMEL/TULP GmbH

Museum Cadolzburg

Kurkontor GbR

Designer / UX/UI Consultant

Senior UX/UI Designer

Motion & Interaction Designer

Creative Director

Co-Founder, Creative Director

CanadianSolar, Pro7, Fairfleet, SZ, BSV.Bayern, Soulsurf GmbH

UX Workshops, Research, Testing MVPs, Design Systems

Grüne Messe Berlin, Interaction, Motion Design

Visual Concept, Animation, Storytelling, Game Design

Agency for interactive media

EDUCATION

staatl. geprüfter Kommunikations- & Werbegrafiker / Designschule München (BBZ Alois Senefelder) | 1997–2000

LANGUAGES

German – Native | English – Fluent (C1)